

🔍 To search type and hit ente

GRAPHIC DESIGNER



**Jacob Cass** is a brand designer & strategist who helps brands grow by crafting distinctive **logos & brand identities**, backed by strategy. **Get in touch.**

RECENT POSTS

15 Best Acrylic Brushes for Procreate >

15 High-Res Watercolor Brushes for Adobe Photoshop >

30 Best Free & Professional Photoshop Brushes >

Top 40 High-Resolution Illustrator Brushes (Free & Paid) >

The Top 5 eCommerce Platforms Compared

10 Best Graphic Design & Illustration Courses on Domestika >

POPULAR ARTICLES

How much for a logo? >

What makes a good logo? >

Branding, identity & logo design differences explained >



15 Creativity Killers And How To Eradicate Them

MONDAY, MARCH 26, 2018 | CREATIVITY, GUEST ARTICLES

Article and imagery contributed by Emily Johnson.

“Make an empty space in any corner of your mind, and creativity will instantly fill it.”  
– Dee Hock

If I gave you a piece of paper and a pencil, and asked you to c  
love, what would you do? Would you be dumbstruck, lost or  
speechless? Argue that *love* is impossible to draw? After all, it  
shapeless, non-material, so it can't be seen or touched. It's a  
feeling. One that can be experienced, not drawn on a piece o  
paper. Or, can it?

SPONSORED MESSAGE

A creative person would tell you that there are thousands of ways to draw *love*. It all depends or  
*love* means to you. For example, we see *love* in a mother who cuddles her crying baby even tho  
hasn't slept for days. We see it also in a young couple on a railway station who froze in a hug for  
hour, not wanting to let go of each other. *Love* is like two pieces of puzzles fitting perfectly toget  
lion protecting a sheep. It's all around us!

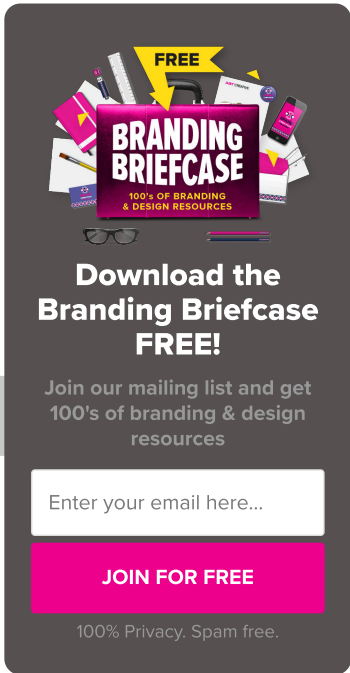
View All Popular Articles >

View Full Archives >

CATEGORIES

Select Category ▾

SUPPORTED BY:



**FREE**  
**BRANDING BRIEFCASE**  
 100's OF BRANDING & DESIGN RESOURCES

**Download the Branding Briefcase FREE!**

Join our mailing list and get 100's of branding & design resources

Enter your email here...

**JOIN FOR FREE**

100% Privacy. Spam free.

them so as to **get your creative juices flowing**.

Let's check what hinders your creativity and what you can do about it. Ready to begin?

Load... Aim... Fire!

**15 Creativity Killers (+ Some Ways To Get Rid Of Them):**

—


SPONSORED MESSAGE

**UNLIMITED DOWNLOADS :** Download Over 1.5 Million Fonts, Freebies & Design Assets




**PHOTOSHOP**  
 1,419 Photoshop Addons

↓



**MOCKUPS**  
 5,696 Product Mockups

↓



**FONTS**  
 5,805 Fonts



**#1 Logic.**

*"Logic will take you from A to B. Imagination will take you everywhere."*  
 – Albert Einstein

When you make decisions or form opinions based solely on logic, unawares, you're limiting your order to become creative, you need to look beyond common standards, patterns and reality. You to learn that life is ambiguous and so, connect what's unconnectable, find order in chaos and qu everything.

If logic is your constraint, you can escape it by stepping outside of your comfort zone. Do comm- things differently, just because you can. You can also start **admiring surrealism**. It will help you to

*"The seed of your next artwork lies embedded in the imperfections of your current piece."*

*– David Bayles*

**Perfectionism** is a monster that creeps into your life and keeps you from taking risks, challenging yourself or adapting to new ideas. It also encourages you to procrastinate and makes it harder to reach your goals. When you're a perfectionist, there's always a nagging voice in your head telling you that what you've written, painted or designed isn't good enough. Thus, you're unable to spread your wings.

In order to unblock your creativity, inventiveness and playfulness, you need to change the way you think about what's perfect. Remember, nothing is ever flawless. Also, learn to like yourself and your work. Don't worry what other people say and don't compare yourself to others. Instead, focus on your own feelings.

### **#3 Following Rules.**

*"Learn the rules like a pro, so you can break them like an artist."*

*– Pablo Picasso*

The best way to increase your creativity is to begin your work by following standards and rules. When you feel they are no longer helping you, break them. Only by doing so can you produce art.

Learn from such artists like Picasso who mastered realism, but moved to cubism because it was inspirational and allowed him to better express himself. Thus, don't be scared of experimentation pay off.

#### #4 Socializing.

*"How can you hear your soul if everyone is talking?"*

*– Mary Doria Russell, Children of God*

According to Graham Wallas, the author of *The Art of Thought*, the creative process involves four

- Preparation: the investigation of a creative problem,
- Incubation: unconscious processing of the problem,
- Illumination: the "Eureka!" moment,
- Verification: our unique insight is verified by others.

Although all of the above stages are important, the third stage, incubation, is critical to creativity. During that period an artist spends time alone, lets his or her mind wander, loses him or herself in daydreams. As a result, he or she starts coming up with unique ideas.

Thus, if you want to be creative, you need to start spending time alone. Embrace [the gift of solitude](#). For example, you can take a solitary walk in a forest or practice meditation and let your mind wander.

#### #5 Minimalism.

*"If a cluttered desk is a sign of cluttered mind, of what, then, is an empty desk a sign?"*

– Albert Einstein

The Internet is full of articles on how to [organize your home studio](#), why mess hinders productivity, why we should own less to be happier. We're encouraged to keep order at home, at work and even on our phones and laptops. The question is, does it increase our creativity?

Unfortunately, no.

Did you know that when Einstein died, a photographer took a picture of his home office? Any idea how it looked like? There was a total chaos. Papers, journals, books and envelopes were everywhere and yet, Einstein was highly creative. What do we learn from it? Well, we learn that in order to maximize your creativity, you need to embrace disorder and clutter. Since creative geniuses had messy desks, should you.

## #6 Technology.

*"The real danger is not that computers will begin to think like men, but that men will begin to think like computers."*

– Sydney J. Harris

It can't be denied that technology makes our lives easier and more comfortable. However, its advancement brought to life new addictions. Many of us can no longer imagine a day without checking Facebook, playing video games or watching one TV series after another. No wonder we stopped being creative. We've neither time nor possibility to be.

What's the solution? Go offline, watch less TV and engage in **activities** that don't involve the use of technology.

## #7 Lack of Resourcefulness.

*"It's not the lack of resources, it's your lack of resourcefulness that stops you."*

– *Tony Robbins*

In order to become a painter, you need paints, many canvases and brushes. If you want to be a musician, you need a good laptop. If you dream about composing and playing music, you need musical instruments. Thus, you cannot be creative if you don't have necessary tools to engage in creative activities.

At this point I'd like to make something clear. Not everyone starts his or her life with money, the right connections or privileges. Most of us have to find a need and fill it. Thus, **lack of resources** should not be your excuse for not being creative. If you don't have something, figure out a way to get it. Be resourceful!

## #8 Pessimism.

*"We can complain because rose bushes have thorns, or rejoice because thorns have roses."*

– *Alphonse Karr, A Tour Round My Garden*

Now, in order to be creative you need to embrace failure and have courage to try again. How can you do that? Well, the best advice I can give you here is, don't take failure personally. Expect it to happen. Learn from it. Let it motivate you.

Thus, every time you're unsuccessful, tell yourself that next time you'll do better.

### #9 Indifference.

*"Millions saw the apple fall, but Newton asked why."*  
– Bernard Baruch

Do you know why children are highly creative? Because they desire to know everything, question standards, want to experience life fully and never stop being curious and asking questions.

Many artists, scientists and doctors agree that **curiosity fuels creativity**. If you're not curious, you won't have enough motivation to pursue success or career. You also won't be able to unleash your inner creativity. Thus, in order to be more creative, you need to stop being indifferent and start being curious about the world around you. So, unravel secrets and get inspired. It will increase your creativity.

### #10 Lack of Time.

*"It's not about having time, it's about making time."*

have time to sleep, not to mention having time for yourself. I understand you completely.

However, if you want to be more creative, you need to engage in creative activities and you won't be able to do that if you always complain you have no time. Let go of your hectic schedule! Stop being in a hurry! You'll miss out on living and enjoying life. So, change your schedule today and fit in some time for yourself.

A day has 24 hours. I won't believe you're not able to find an hour for yourself.

## #11 Comparing Yourself To Others.

*"The only person you should try to be better than is who you were yesterday."*

– Unknown

Joshua Becker, a founder of *Becoming Minimalist* makes very interesting points about **comparing yourself to others**. He reminds us that:

- Comparisons are unfair (we're often beginners and tend to compare ourselves to experts),
- Comparisons require metrics (only a fool believes everything can be measured),
- Comparisons put focus on the wrong individual (you should focus on yourself instead of the others).

Moreover, by comparing yourself to others you gain nothing. You only lose your dignity, pride, motivation, passion as well as self-esteem. That leads to depression.

What about creativity? Well, how can you unleash your creativity if you set your standards high and aspire to be a perfectionist? You can't. Thus, if you've already fallen into the trap of endless social comparisons and don't know how to escape it, try changing the way you think.

Would you agree that your work is unique? If yes, then tell me, since it's unique, how can you compare it to the works of other people? Think about it.

## #12 Doing What You Hate.



*“Choose a job you love and you will never have to work a day in your life.”*

– Confucius

Can you be creative doing something you hate? No, you cannot. Creativity requires inspiration, numerous hours spent on one project, constant investigations and a huge dose of curiosity as well as experimentation. Now, let's be honest, if you do something you don't enjoy, minutes turn into hours and you get bored easily and want to finish your work as soon as you can. That decreases creativity. In order to maximize it, you need to engage in activities you like.

Most artists admit they are highly creative when they're **in the zone**, when time collapses and you're not aware of the world around you. Then, you produce artwork. Thus, don't complain you're not creative if you're doing what you hate. Instead, find your passion and spend more time doing what you love.

### #13 Fear of Failure.

*“Success consists of going from failure to failure without loss of enthusiasm.”*

– Winston Churchill

If you consider the most creative people, you can see that they don't take failure personally. It doesn't stop them. Think about Stephen King and his first novel, *Carrie*. Did you know that thirty publishers rejected it? Did Stephen King give up on writing, then? No, he didn't. He kept on writing because that was what he loved. Eventually, he became successful.

If fear of failure is keeping you back, stop asking yourself what will happen if you fail. Instead, ask yourself, what if you win? What if you succeed? Remember, you have nothing to lose and a lot to

*"I pay no attention whatever to anybody's praise or blame. I simply follow my own feelings."*

– Wolfgang Amadeus Mozart

Every artist knows that his or her work will be criticized once they share it. It's only natural. After cannot please everyone. If the fear of criticism is your Achilles' heel, don't worry! There's a rescue

First of all, embrace the fact that you will be criticized. Everyone does. That's nothing outstanding. Second, not every criticism is bad. Some people, when they assess your work, point out your mistakes so that you didn't repeat them in your future work. They want to help you develop your skills and progress. Third, if you receive criticism from a person who knows nothing about your area of expertise or from a person who's simply mean, ignore them. Don't lose your strength fighting stupidity.

### **#15 Fear of Taking Risks.**

*"Whatever you can do, or dream you can, begin it. Boldness has genius, power and magic in it."*

– Goethe

At some point in our lives, we're all afraid of taking a risk. It might be because we have much to lose, it might be because we've never done something before. Or, because what we dream of doing is big and crazy. Something no one ever tried before. That can be scary.

However, if the fear of taking risks stops you from spreading your wings, you will never gain any wings. Creative people know that without risk taking, they won't produce anything special or unique. Don't

Artists know that by risk taking they can lose a lot, but also gain a lot. Their desire to succeed is more than the fear. Thus, they risk.

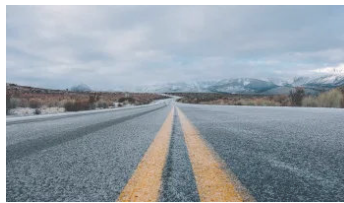
Learn from them.

### Wrapping It Up

Although there are many creativity killers, all can be overcome. You can either let them control you or eradicate them. It's up to you. But, remember that you will never be highly creative if you can't spread your wings.

So, find your freedom!

About the author: Emily Johnson is a blogger and a content strategist at [OmniPapers.com](http://OmniPapers.com). She is a contributor to many websites about personality psychology, career advice, productivity, remote work as well as blogging and writing. You can always find more works of hers on [Twitter](#).



**How To Be & Stay Creative for Career Success**

Wednesday, September 13, 2017  
In "Creativity"

**How To Be Creative**

Do you ever get asked "Where did you get that idea from?" in any of your projects or pieces of work and you couldn't answer the question? Well, I have actually come across that a few times and it made me think. Monday, November 26, 2007  
In "Creativity"



**10 Ways Creativity Makes You a Better Person**

Monday, December 26, 2016  
In "Creativity"

Facebook Twitter Pinterest Google+ LinkedIn E-Mail

Unlimited Downloads: 1,300,000+ Fonts, Mockups & Design Assets by [envatoelements](#)

**POWERPOINT**  
Presentations

**GATSBY**  
WEB FONTS  
Fonts

**INDESIGN**  
Print Templates

**LIGHTROOM**  
Addons

ABOUT THE AUTHOR

Jacob Cass is the founder of the brand design agency, JUST™ Creative. He helps businesses grow & get results by crafting distinctive logos & brand identities, backed by strategic marketing.

## 5 Comments

**Liz**

Monday, March 26, 2018 at 6:28 pm ·

To answer the first part of this article before I read further, I would start with a heart just go from there. ☺ I think most people would, what with Valentine imagery and all now that that's out, I'll go read the rest of the article. lol)

**agarigi**

Monday, March 26, 2018 at 11:19 pm ·

This is a perfect article. Being very confused why am i hating my office hours lately.. fact now i know it's all because of the things that constantly killing my creativity. Ma things you wrote are match my personal life haha.. learn a lot from here thank you

**Abdullah Bin Bikair**

Thursday, March 29, 2018 at 4:07 am ·

Wow nice list thanks for sharing it jacob. you are right this all things will kill creativity

**Eve Jones**

Friday, April 20, 2018 at 1:57 am ·

Its a cup of creativi'Tea' I got from you today Jacob. I would like to be here time and again for the common yet unnoticed thoughts, you bring to light for us. This post is rejuvenating.

☺

**Jacob Cass**

Saturday, April 21, 2018 at 6:30 pm ·

You're welcome Eve!

Jacob Cass

Brand Designer & Strategist

About >

Services >

Portfolio >

Free Resources >

Blog >

Podcast >

Contact >

Procreate

15 High-Res Watercolor >

Brushes for Adobe Photoshop

30 Best Free & Professional >

Photoshop Brushes

Top 40 High-Resolution >

Illustrator Brushes (Free & Paid)

The Top 5 eCommerce >

Platforms Compared

10 Best Graphic Design & >

Illustration Courses on

Domestika



TWITTER

Tweets by justcreative